

## STRATEGIC PLAN (on-a-page)

TIMEFRAME	<b>2023–2025</b>			
VISION	<b>Everyone acts to prevent and respond to sexual harm.</b>			
PURPOSE	<b>Drive transformational change through counselling, education, and advocacy.</b>			
STRATEGIC OUTCOMES				
<b>Equip communities to act</b>	<b>Deliver inclusive and accessible support</b>	<b>Amplify the diverse voices of victim-survivors</b>	<b>Partner to create impact</b>	<b>Build a valued and trauma-informed organisation</b>
<ul style="list-style-type: none"> <li>• Deliver a diverse range of education programs across communities.</li> <li>• Lead and participate in awareness raising activities.</li> <li>• Drive policy and law reform through advocacy and government liaison.</li> <li>• Build capacity of the community and workforce to prevent and respond to all forms of sexual abuse with a focus on children, older persons and people with disabilities.</li> </ul>	<ul style="list-style-type: none"> <li>• Explore opportunities to diversify funding streams to expand service offerings and reach.</li> <li>• Strengthen outreach service provision.</li> <li>• Increase services for children and young people using harmful sexual behaviours</li> <li>• Develop strategies to service and improved referral pathways for underrepresented client groups.</li> </ul>	<ul style="list-style-type: none"> <li>• Actively seek, hear and promote the voices, views and experiences of victim-survivors.</li> <li>• Create opportunities for diverse voices to be heard within the organisation and beyond.</li> <li>• Implement sector leading engagement with children and young people that amplifies their voices.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop partnerships locally and nationally with a focus on underrepresented client groups.</li> <li>• Work with the Tasmanian Government and partner organisations to design, deliver and evaluate Multidisciplinary Centres.</li> <li>• Proactively engage with funders, researchers and organisations to improve the collection of data, the communication of trends and to drive continuous improvement.</li> </ul>	<ul style="list-style-type: none"> <li>• Grow awareness of Laurel House's contemporary profile and service offering.</li> <li>• Invest in training, development and succession planning</li> <li>• Determine fit-for-purpose membership structure and stakeholder engagement strategies.</li> <li>• Actively recruit for diversity in our workforce.</li> <li>• Improve measurement of our systems, processes and impact.</li> </ul>
VALUES				
<b>Curious</b>	<b>Courageous</b>	<b>Inclusive</b>	<b>Collaborative</b>	<b>Hopeful</b>
<ul style="list-style-type: none"> <li>• We are inquisitive, reflective, consider different ideas, and are driven to learn and improve: we are a <i>learning culture</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We are accountable, persistent and encouraging of others in the face of change, challenges and unknowns.</li> </ul>	<ul style="list-style-type: none"> <li>• We respect difference, value diversity and amplify the voices of people who are not often heard.</li> </ul>	<ul style="list-style-type: none"> <li>• We achieve more by building trusting relationships and working in partnership with others.</li> </ul>	<ul style="list-style-type: none"> <li>• We envision positive outcomes, are goal oriented and bring a mindset that allows us to plan for a better future.</li> </ul>